

The Times-News Publishing Co.

96 South Main Nephi, Utah 84648

(435) 623-0525

FAX (435) 623-4735 • EMail: publisher@nephitimesnews.com

Allan Gibson, Publisher • Rebecca Dopp, Editor

ADVERTISING RATE CARD

Effective June 1, 2022. All rates subject to change without notice!

OPEN RATE \$5.50
Commissionable col. inch, includes color charge. All ads published in color. CYMK pdfs required.

Normal trade commissions may be taken. Interest will be charged to all accounts over 30 days and will be charged at 1 1/2 percent of the unpaid balance (18 percent per year). We are 11 inches wide by 21.5 inches tall.

CLASSIFIED RATES EFFECTIVE OCT. 11, 2010

4 Line Ad (Minimum charge)..... \$5.00

Ads appear in paper and online at <http://nephitimesnews.com>
at no additional charge!

Each Additional Line75¢ Per Week

TEAR SHEETS AVAILABLE ON REQUEST FOR DISPLAY ADVERTISING ONLY!

INSERT RATES EFFECTIVE 1/1/2021

8 page tab or equivalent or less\$160 Per Thousand

16 page tab or equivalent\$180 Per Thousand

32 page tab or equivalent\$195 Per Thousand

Print and distribute one page, black print flyer, white or colored stock..... \$495.00

Print and distribute two page (front and back) flyer black print flyer, white or colored stock \$550.00

PLEASE CALL FOR CURRENT FLYER CIRCULATION

SUBSCRIPTION RATES EFFECTIVE 11/1/2015

In Juab County \$35.00 per year

Out of Juab County..... \$45.00 per year

Six months..... \$24.00 per 6 months

Electronic Download..... \$29.00 per year

Electronic Download added to Mailed Subscription, per year \$3.00

All subscriptions accepted only on a pre-paid basis.

No subscriptions accepted for less than six months.

WE COVER EAST JUAB COUNTY - NEPHI, MONA, LEVAN, ROCKY RIDGE

CURRENT PRESS RUN IS 1,400 • PUBLICATION DAY: WEDNESDAY

DEADLINES: MONDAY 12 NOON. TOTAL INSERTS NEEDED 2850

We Accept Visa, Master Charge, American Express, and Discovery Cards.

MECHANICAL SPECIFICATIONS

PAGE SIZE	11" X 21.5"
1 column (1 col x 3" minimum).....	1.7083"
2 column.....	3.5833" wide x number of inches high
3 col	5.4583" wide x number of inches high
4 column.....	7.333" wide x number of inches high
5 column.....	9.2217" wide x number of inches high
6 column.....	11" wide x number of inches high

Rates are \$5.50 per column inch
(number of col. wide x inches high)
(ie 2 col x 5 inches high = 10 col. inches * 5.50 = \$55.00)

25% Discount if ad runs four weeks
and is prepaid by credit card or check.

Please call 435 623-0525 for cost for specific sizes
and discounts.